



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

**LEADING WOMEN'S SPECIALTY RETAILER CHICO'S FAS GOES LIVE WITH
AUTOMATED STORE FULFILLMENT SYSTEM FROM CAPE SYSTEMS**

Piscataway, NJ (April 27, 2010) – CAPE Systems Group, Inc., a leading provider of supply chain optimization technologies, today announced that **Chico's FAS, Inc.**, a leading women's specialty retailer, has gone live with its automated store fulfillment system, utilizing advanced software controls and cutting-edge light directed technology.

Joe Bidinger, Sr. Director of Distribution at Chico's, commented, "Our customers and store associates expect us to maintain the appropriate level of store merchandise when our customer is shopping our more than 1,000 stores. With the successful implementation of the automated store fulfillment and replenishment system from CAPE, we meet the demands and expectations of store associates and most importantly our customers. We are extremely pleased with the system and how well CAPE has performed for us throughout the entire implementation process, especially with our demanding requirements and schedules."

Dave Sasson, COO and CTO of CAPE, commented, "We are extremely pleased that Chico's selected CAPE to provide them with an advanced technology solution to optimize and automate their store fulfillment process. Chico's is a highly recognized name in women's fashion and a Fortune 1000 company and are proud and honored that CAPE can share in their success."

About CAPE Systems

CAPE Systems is an international provider of supply chain optimization technologies. CAPE Systems offers a comprehensive range of software systems and tools, from packaging and pallet optimization software, RFID asset tracking, to integrated warehouse and inventory management solutions, pick-to-light systems, and transportation management systems for enterprise wide and collaborative supply chain optimization. For more information about CAPE visit: www.capesystems.com.

ABOUT CHICO'S FAS, INC.

The Company is a women's specialty retailer of private branded, sophisticated, casual-to-dressy clothing, intimates, complementary accessories, and other non-clothing gift items. The Company operates 1,084 specialty stores, including stores in 48 states, the District of Columbia, the U.S. Virgin Islands and Puerto Rico. The Chico's brand currently operates 599 boutique and 45 outlet stores, publishes a catalog during key shopping periods throughout the year, and conducts e-commerce at www.chicos.com.

White House | Black Market currently operates 333 boutique and 17 outlet stores, publishes a catalog highlighting its latest fashions and conducts e-commerce at www.whitehouseblackmarket.com. Soma Intimates is the Company's developing concept with 86 boutique stores and 4 outlet store today. Soma also publishes a popular catalog for its customers and conducts e-commerce at www.soma.com.