



CAPE PARTNERS WITH PMMI TO PROVIDE PACKAGING STUDENTS WITH A UNIQUE INTERACTIVE LEARNING EXPERIENCE AT PACK EXPO INTERNATIONAL

Dallas, TX; November 17, 2010 – In an effort to provide packaging students an opportunity to fully explore the show floor, interact with exhibitors and attendees, all while learning and interacting with new technologies, PMMI launched The Amazing Packaging Race at PACK EXPO International 2010. CAPE Systems was a proud participant at this year's event. Every year, PACK EXPO International hosts over 600 packaging students, from across North America, giving them an opportunity to network with and learn from, industry leaders.

“PACK EXPO International is the world's largest packaging and processing classroom,” says Maria Ferrante, Vice President of Education and Workforce Development at PMMI. “The Amazing Packaging Race is an activity designed for the packaging students that will give them an invaluable opportunity to interact with our PACK EXPO exhibitors and attendees, who will also benefit by having a chance to network with the next generation of industry leaders.”



About CAPE Systems

CAPE Systems is an international provider of supply chain optimization technologies. CAPE Systems offers a comprehensive range of software systems and tools, from packaging and pallet optimization software, RFID asset tracking, to integrated warehouse and inventory management solutions, pick-to-light systems, and transportation management systems for enterprise wide and collaborative supply chain optimization. For more information about CAPE visit: www.capesystems.com.

About PMMI

PMMI is a trade association of 560-plus member companies that manufacture packaging, processing and related converting machinery in the United States or Canada; machinery components and packaging containers and materials. PMMI's vision is to be the leading global resource for packaging, and its mission is to improve and promote members' abilities to meet the needs of their customers.