



## PURE FISHING ORDERS FURTHER PICK-TO-LIGHT SYSTEMS FROM CAPE SYSTEMS

**South Plainfield, New Jersey (March 28, 2006)** – CAPE Systems Group, Inc., a leading provider of software technology for packaging design, RFID asset tracking, pallet optimization, inventory and warehouse management, supply chain execution and order fulfilment, announced today that it has received a new expansion order from Pure Fishing, the nation's largest fishing tackle company, to provide a further expansion to its existing Spirit Lake, Iowa installation of its advanced pick-to-light system.

Den Stulc Executive VP-Operations of Pure Fishing commented, "This was an easy decision. CAPE's systems are easily implemented and are up and running with minimal interruption to our business. In this particular case, the system was installed and running in under 14 days. From the moment of installation we enjoy immediate benefits in terms of efficiencies and cost savings from these systems."

David Sasson, COO of CAPE Systems, commented, "We are extremely pleased by the confidence Pure Fishing has once again shown in us with this order for the latest release of our advanced PicRite® Pick-to-Light systems. As the nation's largest fishing tackle company, Pure Fishing's order fulfilment system requirements are constantly changing. Having Pure Fishing continue to partner with CAPE to meet their needs is the biggest compliment a customer can provide."

### About Pure Fishing

Pure Fishing, headquartered in Spirit Lake, Iowa, is the nation's largest fishing tackle company. With more than 1,100 coworkers speaking 28 languages worldwide, Pure Fishing is the only fishing tackle company in the world offering anglers everywhere the fishing products they need to catch the fish they pursue. In addition to six regional operating centers around the world, the company has Commercial Centers in 19 countries, providing direct sales, merchandising and marketing support to more than 15,000 retailers. For more information about Pure Fishing visit [www.purefishing.com](http://www.purefishing.com).

### About CAPE Systems

CAPE Systems is an international provider of supply chain management technologies. CAPE Systems offers a comprehensive range of software systems and tools, from packaging and pallet optimization software, to integrated warehouse and inventory management solutions, pick-to-light systems, RFID asset tracking and transportation management systems for enterprise wide and collaborative supply chain optimization. For more information about CAPE Systems visit: [www.capesystems.com](http://www.capesystems.com).

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### Safe Harbor

Statements about the company's future expectations, including future revenue and earnings and all other statements in this press release, other than historical facts, are "forward-looking" statements and are made pursuant to safe harbor provisions of the Securities Litigation Reform Act of 1995. Such forward-looking statements involve risks and uncertainties and are subject to change at any time. The company's actual results could differ materially from expected results. In reflecting subsequent events or circumstances, the company undertakes no obligation to update forward-looking statements.

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